



VOCALIST & BAND LEADER



## ABOUT VÉR

VÉR is an independent singer x songwriter x producer from Montreal, Quebec, with a passion for being on stage. Her contagious energy, stage presence and ability to read the room ensures that everyone in the crowd is engaged and having a memorable time. Having lived and worked in Toronto for the last 4 years in the Live Entertainment industry, VÉR has performed at a whole variety of events from weddings, festivals, restaurants, bars, casinos, to Raptors905 Anthems and more.

## SKILLS

- Singing (English, French & Hebrew)
  - Primary genres include Motown, Soul, Pop, RnB
- Band Leading
- Music Programming
- Audio Production & Recording
- Voiceover Acting

## ORIGINAL WORK

- EP: 'Bloom' (85k+ streams) - 2020

Distributed through 'The Orchard'

(All songs and videos created prior to 2020 were released under VÉR's birth name, Dana Ben David)

## EDUCATION IN THE FIELD

### THE HARRIS INSTITUTE FOR THE ARTS

Audio Production | Graduated 2017 (with Honours)

- 1 year intensive program in Audio Production & Artist Management

## RECENT WORK

### LEAD VOCALIST / BAND MANAGER

St. Royal Entertainment, Sole Power & Independently | 2018-present

- Lead singer at weddings, corporate events, restaurants, lounges, etc.
- Genres include: Soul, Motown, Jazz-Pop, Pop, RnB.
- Performs as part of a duo, to a 12pc band

### A&R MANAGER / LIVE MUSIC PROGRAMMER

St. Royal Entertainment | 2017 - 2019

- Scouting, auditioning and on-boarding talent, as well as managing and overseeing existing roster.
- Developing the 'Music Programming' division while seeking out new opportunities for the company and its talent roster.
- Liaise with new and existing music programming clients to manage bookings
- Assisting Event Success team (Sales & Coordinating) with artist concerns.

## WHAT CLIENTS SAY

"...everything went so well with the band for our wedding! The band was a HIT, especially the main singer [VÉR]. People are still talking about how amazing she was! We cannot say enough good things about the musicians."

- Adrienne C.

"I had the absolute pleasure, of watching VÉR perform while I was at a wedding a few weeks ago. Her vocal range, versatility and ability to execute all songs from different genres to perfection was mind blowing. VÉR showed such an amazing stage presence. She displayed an innate ability to captivate her audience and demonstrated that she can control a room with her energy. If I had to sum up VÉR's performance with one word, it would be "Professional". She is a professional entertainer, and I will 100% consider her for my next function!"

- Josh B.

"VÉR and Federico performed a beautiful acoustic set for our wedding ceremony and cocktail reception. They were absolutely wonderful to work with, very professional and took care of setting up equipment and creating the music set list! VÉR's voice is stunning and captured the essence of our wedding vibe! She went above and beyond our expectations to make sure everything was perfect. I'd highly recommend her to perform at your event, but most importantly she's a beautiful person with great energy."

- Amanda & Byron

VÉR was our wedding singer and she was truly incredible. She went out of her way to make our evening special, rolling with the punches during schedule changes, and accommodating every special request. She not only allowed my husband to practice a surprise song with the band, she pumped him up and convinced him he could hit every note. For those who are having a Jewish wedding, our horah was an epic 32 minutes of PURE JOY - we said the horah was important to us and oh my god did she and the band deliver. VÉR, you rock and you made our wedding phenomenal!"

- Ashlee W.



VÈR (*Dana Ben David*) was introduced to the music world at the age of four through the **Music For Young Children** program. There, she took piano lessons, singing, solfege, rhythm, and theory. Three years later, she studied at the **École de Musique de Verdun**, where for the next 4 years she studied piano, theory, sight-reading & ear training.

VÈR appeared in yearly school performances (both in elementary and high school), culminating in the lead role of 'Gabriella Montez' in the production of *"High School Musical"*. In 2006, VÈR joined the **Dora Wasserman Theatre Group** and toured Montreal, Toronto, Ottawa & Virginia Beach in the musical production of *"No More Raisins, No More Almonds."* Concurrently, VÈR began voice lessons at Montreal's Academy of Music with vocal coach **Valérie Daure** (semi-finalist of La Voix Season II) and **Erin Hibberd** for a span of 11 years.

While studying Pure & Applied Sciences at Dawson College, VÈR initiated and co-created the school's first Glee Club. In 2014, she participated in season II of **La Voix** while studying Architecture at McGill, and in September 2014, VÈR was a finalist at the Bell Centre auditions for the **national anthem singer** at Montreal Canadiens' hockey games.

In 2013, VÈR was recognized for her stage presence on a much larger scale, after being called to Montreal's Bell Centre stage at a **Maroon 5 concert**. Most recently, she had the opportunity to perform alongside **Sarah Blackwood** (of 'Walk off the Earth') and the duo 'Daya' in Toronto's **Grand Hall** at Union Station.

With respect to her schooling, VÈR was accepted to **Berklee College of Music** but ended up moving to Toronto to pursue her passion for the music industry & performance, enrolling in the intensive Audio Production Program at **The Harris Institute**. She graduated in 2017 and since then has been independently working on her career.

To familiarize herself with the Live Music industry scene in Toronto, VÈR started to book herself shows at local venues where she performed original songs and covers. Upon graduation, VÈR joined the roster of **St. Royal Entertainment**, Siegel Entertainment, Sole Power, and more.

VÈR is constantly working on her craft independently, as well as through collaborations singing, songwriting and producing. She recently released an EP out of her home studio called *'Bloom'*, distributed through 'The Orchard' (a subsidiary of *Sony Music*) - available on all streaming platforms.

